



Managing the Flexible Workforce

By Richard Pettinger

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Managing the Flexible Workforce, Richard Pettinger, This title presents a fast track route to the effective management of flexible workers and working arrangements. It covers the key areas of managing the flexible workforce from attitude formation and leadership, direction and motivation to group management and flexible workforce development. It features examples and lessons from some of the world's most successful businesses including Sandals Inc, British Airways, Cobra Beer, and Semco, and ideas from the smartest thinkers including Peter Drucker, Peter Senge, Linda Gratton and Robert Heller. It includes a glossary of key concepts and a comprehensive resources guide.



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