



## Business Planning for Small Business: A Step-By-Step Guide to the What, Why, When and How of Business Planning

By Dr Warren Harmer

Balboa Press Australia, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.If you're like most small business owners, there's a good chance you don't have a business plan. Even if you do, you probably haven't looked at it since you started your company or asked the bank for money. Dr. Warren Harmer, who has been helping small business owners succeed for more than twelve years, shares real examples and stories so you can overcome whatever challenge comes your way. Sidestepping complicated business theories, he helps you: ? decide what type of business plan is best for you; ? secure the capital you need to start and grow your business; ? hire the right people to join your team; ? review and update your plan. You'll also get business plan templates, advice on how to execute your plan, and proven strategies to boost market share and expand into new areas. Filled with charts, bulleted lists, and subheads, the guide is a quick and easy reference you'll refer to time and again. Business planning might seem hard, but when you break it down into easy steps,...



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